



## PRODUCT GUIDE 2025

RETAIL AND FOOD SERVICE









### Dear Valued Customers,

As we step into 2025, our commitment at Ramar Foods remains unwavering: to nurture connections, foster community, and create meaningful impact. These values have been our compass, and they continue to guide us in everything we do. This year, we're not just focusing on what we do well—we're embracing innovation and growth, always with you at the heart of our efforts. We continue to expand our range of sustainable manufacturing practices and responsibly sourced products, ensuring that every item on your table not only tastes RAMARKable but also supports a healthier planet.

We deeply value the trust and relationships we've built with our Customers, Team Members, Vendors, and Partners. We see each of you as part of our extended chosen family, and we remain dedicated to listening closely to your evolving needs, continuously improving, and adapting to serve you better. It is this commitment that Ramar has further defined our *Ultimate Customer Promise*, which outlines how we'll continue to serve you with excellence (see page 7 in this Product Guide for further details).

Our vision is simple: to bring more joy and togetherness to your table. Through collaboration and shared goals, we believe we can make 2025 a year of greater connection, sustainability, and innovation—creating positive change for our communities and beyond.

Together, we are building a future where great food brings people closer, and every meal becomes a celebration of life's precious moments.

Warm regards,

*Susie Quesada*

President & CEO of Ramar Foods®



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## OUR *Story*

### OVER 50 YEARS, AND COUNTING...

OUR OVER 50 YEARS, AND COUNTING... In 1969, Ramon and Maria Quesada opened a stall at the San Jose Flea Market, offering goods to nurture the community. Fifty years later, Ramar Foods® has turned into something they could not have imagined. Navigating the bumps in the road is not easy, but no matter what challenges come our way, we will always strive to make it the best.

Over the years, in the spirit of continuous improvement, we have worked to improve all areas of our business, from updating our facilities and investing in our people, to improving our process and ensuring our products are the best. As a 3rd-generation family-owned and operated business, our people are regarded as our chosen family, and we take pride in creating products that help our customers connect with their families.

Ramar Foods® started out nurturing the community, and we will continue to do so.





## OUR *Mission*

We've taken long strides in creating a business that is environmentally sustainable — Our corporate office in the San Francisco Bay Area is almost completely powered by on-site renewable energies. To date we've offset so much carbon dioxide entering the atmosphere that it's saved over 100,000 trees from being cut down.

### OUR social mission

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To shape a legacy of food products that nourish culture and community, while making a positive impact on the environment.

### OUR product mission

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To globalize our passion for food and excellent service through innovative products that connect and create value for our community, employees, and partners.

### OUR economic mission

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To make, distribute and sell the finest quality frozen products with a continued commitment to incorporating wholesome ingredients and promoting business practices that respect the environment.



# ULTIMATE CUSTOMER EXPERIENCE *Promise*

We **earn our customers' trust** by  
building a mutual partnership.



We **always listen** to the customers'  
voices and collaborate on a solution.



**Dedicated to improving everything -**  
our products, our processes,  
and our relationships.



We **stand by our products** and  
the value they bring.



We're **here for you** yesterday,  
today and tomorrow.



We follow **proven processes** to ensure we  
excel at all of the above - ensuring the  
ULTIMATE CUSTOMER EXPERIENCE.





**A TASTE OF HOME**



**ICE CREAM AND NOVELTIES**



## Magnolia® Ice Cream



In 1972, Ramar Foods® began to innovate the traditional ice cream flavors that long dominated the American market. Our founders set out to not only support Filipino-American communities in the US, but also introduce Filipino flavors to American audiences.

Magnolia® Tropical Ice Cream is one of our original innovations. Magnolia® Ice Cream has been made in Northern California since 1972, with genuine California milk and the finest fruit offerings, a true taste of paradise.





## UBE

Ube is a Southeast Asian tuber often confused with purple sweet potatoes or taro. It is cylindrical and rounded at the ends, and differs in size and shape depending on the growing environment. This starchy root vegetable grows best in warm, tropical and subtropical regions where the summers are wet. The rough skins are brownish-gray and can be covered in small rootlets. The flesh is bright lavender but can also range from cream to white. Ube has a slightly sweet, nutty flavor.

Magnolia® Premium Tropical Ice Cream now offers a variety of ube ice cream, from our traditional Ube, to our Ube Cookies & Cream, and our lower fat less sugar line, Bliss Ube and Bliss Ube Macapuno.



# UBE DELIGHTS



7311  
**UBE BOBA**  
8 pack / 16 oz



S1815  
**BLISS UBE**  
6 pack / 1.5 qts



S1895  
**BLISS UBE MACAPUNO**  
6 pack / 1.5 qts



S1811  
**UBE**  
6 pack / 1.5 qts



1631  
**UBE**  
3 pack / 240 g



1611N  
**UBE**  
4 pack / 312 g



S1894  
**UBE MACAPUNO**  
6 pack / 1.5 qts



S1814  
**UBE COOKIES & CREAM**  
6 pack / 1.5 qts



S1812  
**UBE-QUESO**  
6 pack / 1.5 qts







# SCROUND ICE CREAM



S1811  
**UBE\***  
6 pack / 1.5 qts



S1841  
**MACAPUNO\***  
6 pack / 1.5 qts



S1821  
**MANGO\***  
6 pack / 1.5 qts



S1809  
**BUKO PANDAN\***  
6 pack / 1.5 qts



S1800  
**AVOCADO\* 6**  
pack / 1.5 qts



S1851  
**BUKO**  
6 pack / 1.5 qts



S1805  
**BUKO SALAD\***  
6 pack / 1.5 qts



S1814  
**COOKIES & CREAM**  
6 pack / 1.5 qts



S1898  
**GREEN TEA\***  
6 pack / 1.5 qts



S1861  
**HALO-HALO\***  
6 pack / 1.5 qts



S1831  
**LANGKA\***  
6 pack / 1.5 qts



S1891  
**MAIS QUESO\***  
6 pack / 1.5 qts



S1890  
**QUESO QUESO\***  
6 pack / 1.5 qts



S1807  
**TARO**  
6 pack / 1.5 qts



S1894  
**UBE MACAPUNO\***  
6 pack / 1.5 qts



S1812  
**UBE-QUESO**  
6 pack / 1.5 qts





Bliss

A GUILT-FREE TROPICAL DESSERT

Magnolia® Bliss is the newest line from our premium tropical ice cream brand, Magnolia® by Ramar Foods. Bliss takes our most popular tropical flavors and lowers the amount of sugar and fat. Ube and Ube Macapuno are the first flavors to be introduced in this frozen dessert line.

180 CALORIES PER SERVING  
65% LESS SUGAR\*  
45% LOWER FAT\*

\*compared to our regular ice cream



0 11547 22530 6 S1815  
**BLISS UBE**  
6 pack / 1.5 qts



0 11547 22532 0 S1895  
**BLISS UBE MACAPUNO**  
6 pack / 1.5 qts





# Magnolia® BOBA Ice Cream



## THE BEST OF BOTH TREATS!

Premium Magnolia® Ice Cream and boba combined into one. The Magnolia® Boba Line is a combination of the flavors you know and love.

# BOBA ICE CREAM



7311  
**UBE**  
8 pack / 16 oz



7321  
**MANGO**  
8 pack / 16 oz



7374  
**BROWN SUGAR**  
8 pack / 16 oz



7372  
**HONEYDEW**  
8 pack / 16 oz



Also available in 3 gallon tubs upon request.

# MILKBARS

6 pack / 312 G



1611N  
**UBE**  
4 pack / 312 g



1621  
**MANGO**  
4 pack / 312 g



1631  
**UBE**  
3 pack / 240 g



1651  
**COCONUT PANDAN**  
3 pack / 240 g







## A TASTE OF HOME



The Magnolia® brand first made its appearance in the Golden State in 1972. As the Filipino community grew in California, so did the need for all Filipino flavors. Due to high demands, Ramar Foods® recreated a range of Filipino food favorites, from tropical ice cream to breakfast meats and snacks.

## MEATS, HOTDOG, BARBECUE, AND SISIG

# LONGANISA

Longanisa is a type of sausage from the Philippines, celebrated for its delightful blend of sweet and savory flavors. It's a beloved breakfast item often served alongside garlic fried rice and fried eggs, creating a classic morning meal. Regional variations add their distinct twists to the flavor profile.



M143  
**SWEET PORK  
LONGANISA**  
24 / 10 oz



M153  
**HOT PORK  
LONGANISA**  
24 / 10 oz



M163  
**CHICKEN  
LONGANISA**  
24 / 10 oz



MV143  
**VIGAN PORK  
LONGANISA**  
24 / 10 oz



P143  
**SWEET GARLIC  
PORK LONGANISA**  
24 / 10 oz



P193  
**SWEET HAMONADO  
PORK LONGANISA**  
24 / 10 oz





# MEATS

Easy too cook



M197  
**COOKED SWEET  
HAMONADO LONGANISA**  
12 / 16 oz



M198  
**COOKED PORK  
LONGANISA**  
12 / 16 oz



M196  
**COOKED CHICKEN  
LONGANISA**  
12 / 16 oz



Skinless



M154  
**SKINLESS HOT  
LONGANISA**  
12 / 16 oz



MV145  
**SKINLESS VEGAN  
LONGANISA**  
12 / 16 oz



M145  
**SKINLESS SWEET  
HAMONADO LONGANISA**  
12 / 16 oz



MV146  
**SKINLESS VEGAN  
LONGANISA  
(NO COLOR)**  
12 / 16 oz







# TOCINO

This traditional Filipino breakfast meat is renowned for its sweet and savory taste, achieved through a blend of sugar, soy sauce, vinegar, garlic, and annatto for color.



M173  
**PORK TOCINO**  
 24 / 10 oz



M184  
**CHICKEN TOCINO**  
 24 / 10 oz







## HOT DOG

The introduction of hot dogs to the Philippines can be traced back to the American colonial period in the early 20th century. While hot dogs were originally imported, Filipinos began to adapt them to their palate. Now Filipino-style hot dogs can be easily recognized by their distinct, vibrant red color and the unique taste of sweet and savory flavors, in a tender juicy mix of pork and beef. Magnolia® Hot Dogs continue to offer the tradition of this popular food through our different varieties in cocktail, regular, jumbo, and family pack sizes.



# HOT DOGS



M703  
**REGULAR**  
24 / 12 oz



M704  
**JUMBO**  
24 / 12 oz



M711  
**FAMILY REGULAR**  
4 / 4 lbs



M705  
**COCKTAIL REGULAR**  
12 / 2 lbs



M708  
**CHEESE REGULAR**  
24 / 12 oz



M709  
**CHEESE COCKTAIL**  
18 / 16 oz



M712  
**FAMILY CHEESE**  
4 / 4 lbs



M707  
**COCKTAIL REGULAR**  
14 / 24 oz







## BARBECUE

Filipino BBQ skewers, also known as “Pinoy BBQ” or “Filipino barbecue,” are delicious, grilled street food in the Philippines. This popular dish typically consist of chunks of meat marinated in a sweet & savory sauce, that are skewered on sticks. It’s grilled to perfection when the sauce forms a flavorful, slightly caramelized texture.

Filipino BBQ skewers are loved for their flavor profile and can be found during outdoor gatherings, fiestas, and street food festivals in the Philippines. They are a delicious and easy-to-enjoy representation of Filipino cuisine.



T087  
**PORK BBQ**  
**10 STICKS**  
14 / 20 oz



T071  
**CHICKEN BBQ**  
**10 STICKS**  
14 / 20 oz







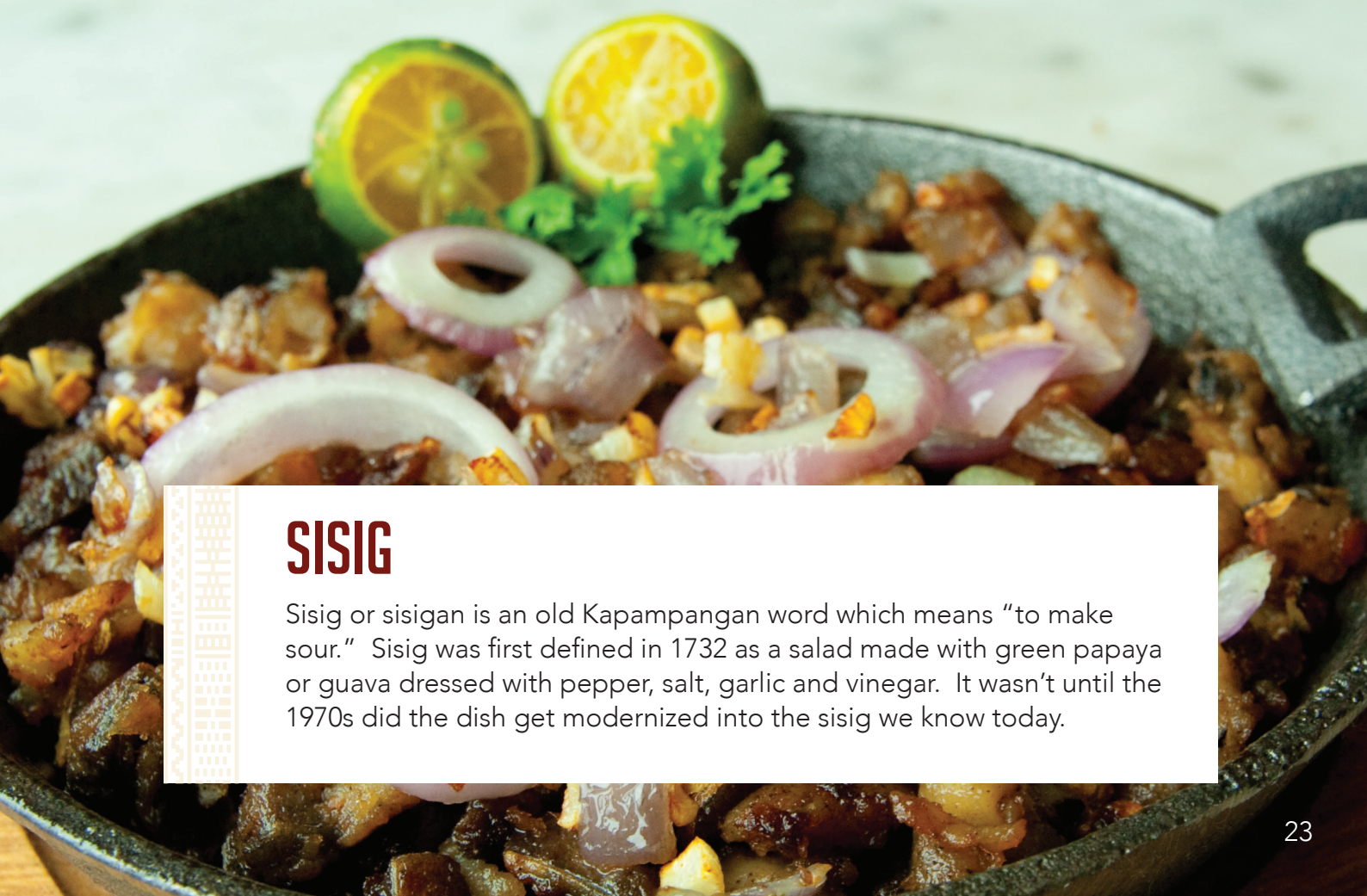
T601

## PORK SISIG

20 / 10 oz



For additional sizes, see the Food Service section at the back of the catalog.



## SISIG

Sisig or sisigan is an old Kapampangan word which means “to make sour.” Sisig was first defined in 1732 as a salad made with green papaya or guava dressed with pepper, salt, garlic and vinegar. It wasn’t until the 1970s did the dish get modernized into the sisig we know today.



## Magnolia® Lumpia and Dim Sum



Magnolia® dim sum was purposefully crafted to embody the wholesome, premium flavors of authentic Philippines Chinoy cuisine. Made with real ingredients without fillers, these mouthwatering snacks are conveniently packaged in resealable bags, ensuring a perfect, ready-to-eat treat in just minutes.

**FILIPINO LUMPIA AND DIM SUM**  
**A TASTE OF HOME**



## COCKTAIL LUMPIA



M316  
**PORK LUMPIA**  
12 / 1.5 lbs



M315  
**PORK LUMPIA**  
8 / 2.5 lbs



M317  
**CHICKEN LUMPIA**  
12 / 1.5 lbs



For additional sizes, see the Food Service section at the back of the catalog.

# DIM SUM

Dim sum itself is a broad category of bite-sized dishes originating from Chinese cuisine, typically served in small steamer baskets or on small plates, steamed or fried. Adapting the cuisine with Filipino flavors and ingredients has resulted in a unique and delicious culinary tradition. Enjoyed as snacks, street food, or as part of larger meals, they have become an integral part of Filipino food culture.

## FILIPINO-STYLE DIM SUM



B1100  
**PORK ASADO  
SIOPAO 5 OZ**  
12 / 20 oz



BB1101  
**PORK ASADO  
SIOPAO 2 OZ**  
12 / 16 oz



B1200  
**CHICKEN ASADO  
SIOPAO 5 OZ**  
12 / 20 oz



B1210  
**SPICY PORK  
SIOPAO 5 OZ**  
12 / 20 oz



M1005  
**PORK SIOMAI  
10 OZ**  
20 / 10 oz



B1005  
**PORK WITH  
SHRIMP SIOMAI**  
20 / 10 oz







**ORIENTEX<sup>®</sup>**

**BEST LUMPIA EVER**



**LUMPIA, MEATS, AND WRAPPERS**





Since the 1970s, Orientex® Lumpia has secured its place as the beloved lumpia choice among Filipino Americans, offering comforting flavors cherished by families at their dining tables for many years. Additionally, our Orientex® Meats, typically a breakfast staple, can delight taste buds throughout the day, seamlessly fitting into meals, including merienda—the satisfying meal between lunch and dinner.





## LUMPIA

While Philippine lumpia may resemble spring rolls found throughout Asia, its flavor is a delightful departure from expectations. It boasts a harmonious fusion of indigenous ingredients, influenced by culinary traditions from Spain, China, Malaysia, and America.



## Orientex® Lumpia

### 2 pounds



O100B  
**PORK LUMPIA  
SHANGHAI**  
12 / 2 lbs



O095B  
**CHICKEN LUMPIA  
SHANGHAI**  
12 / 2 lbs



O118B  
**PORK WITH SHRIMP  
LUMPIA SHANGHAI**  
12 / 2 lbs



O117B  
**CHICKEN WITH  
SHRIMP LUMPIA  
SHANGHAI**  
12 / 2 lbs



O098B  
**ALL VEGETABLE  
LUMPIA  
SHANGHAI**  
10 / 2 lbs



### 4 pounds



O271  
**PORK  
LUMPIA  
SHANGHAI  
COCKTAIL**  
6 / 4 lbs



O291  
**CHICKEN  
LUMPIA  
SHANGHAI  
COCKTAIL**  
6 / 4 lbs



O296  
**PORK WITH  
SHRIMP LUMPIA  
SHANGHAI  
COCKTAIL**  
6 / 4 lbs



### 1 pounds



O101  
**PORK LUMPIA SHANGHAI**  
20 / 1 lb



For additional sizes,  
see the Food Service  
section at the back  
of the catalog.



## LUMPIA WRAPPER



O010  
**LUMPIA WRAPPERS**  
40 / 11 oz



## MEATS



O142  
**SWEET PORK LONGANISA**  
24 / 14 oz



O152  
**HOT PORK LONGANISA**  
24 / 14 oz



O172  
**PORK TOCINO**  
24 / 14 oz



O182  
**CHICKEN TOCINO**  
24 / 14 oz











## THE SECRET INGREDIENT TO FILIPINO CUISINE



The tangy – sometimes sour, sometimes sweet – flavors of calamansi have been enjoyed in many Filipino households. With the growing population of Filipinos in the United States, Manila Gold® brings the flavors of pure calamansi to everyday meals. Its versatility can be used as an ingredient in recipes, juices, or dips.

## JUICE AND CONCENTRATES



## CALAMANSI

The small, round calamansi is a citrus with thin skin, adorned with numerous small, prominent oil glands. Maturing from green to yellow and eventually to an orange hue, its juicy, delicate flesh contains small, inedible seeds. Even when fully ripe, calamansi retains its distinctively tart, sour, and acidic flavor. Our Manila Gold® calamansi undergoes cold-pressing, guaranteeing it stays completely natural and pure, free from any additives or preservatives.



4010M  
**PURE CALAMANSI  
PACKETS**  
36 / 12 pk



4010S  
**PURE CALAMANSI  
SPOUT**  
24 / 7 oz



3003M  
**MANGO JUICE  
CONCENTRATE**  
12 / 12 oz



4003C  
**CALAMANSI JUICE  
CONCENTRATE**  
12 / 12 oz







## FRESH BANGUS



One of its kind, Frescano® is a milkfish brand of choice for many Filipinos in the United States, cultivated responsibly in the waters of Pangasinan, Philippines. Locally known as "Bangus", it is a hearty breakfast, lunch and dinner choice in Filipino households.





F463BN  
**MILKFISH MARINATED  
 GARLIC/VINEGAR BABY**  
 33 lbs/cs



F446N  
**MILKFISH BELLY  
 PREMIUM CUT (DESCALED)**  
 33 lbs/cs



F455BN  
**MILKFISH BONELESS  
 SMOKED BABY**  
 33 lbs/cs



F440N  
**MILKFISH BONELESS  
 BUTTERFLY**  
 33 lbs/cs



F463LN  
**MILKFISH MARINATED  
 GARLIC/VINEGAR LARGE**  
 33 lbs/cs



F434N  
**RELLENONG BANGUS**  
 454G / 24 / CASE







## FOOD SERVICE







## MAGNOLIA® ICE CREAM

3 GALLON SCOOPS TUBS, 2 PACK

5000	AVOCADO
5009	BUKO PANDAN
5005	BUKO SALAD
5098	GREEN TEA
5061	HALO HALO
5031	LANGKA
5041	MACAPUNO
5094	MACAPUNO UBE
5091	MAIS QUESO
5021	MANGO
5090	QUESO QUESO
5011	UBE
5012	UBE QUESO

## MAGNOLIA® HOT DOGS

M703	REGULAR HOT DOGS	24 / 12 oz
M708	CHEESE HOT DOGS	24 / 12 oz
M711	REG. FAMILY PACK	4 / 4 lbs
M712	FAMILY PACK CHEESE	4 / 4 lbs

## MAGNOLIA® DIM SUM

BB1100	PORK ASADO SIOPAO	2 oz, 100 pcs
B1100-BLK	PORK ASADO SIOPAO	5 oz, 48 pcs
B1200-BLK	CHICKEN ASADO SIOPAO	5 oz, 48 pcs
BB1005	PORK & SHRIMP SIOMAI	1 oz, 32 lbs

## MAGNOLIA® BBQ & SISIG

T074B	CHICKEN BBQ	4 oz, 25 sticks
T095B	PORK BBQ	4 oz, 25 sticks
T075B	CHICKEN BBQ	6 oz, 20 sticks
T096B	PORK BBQ	6 oz, 20 sticks
IT601	SISIG BULK	5 lbs, 6 packs

## MANILA GOLD®

3003M	MANGO JUICE	12 / 12 oz
4003C	CALAMANSI JUICE	12 / 12 oz
4010M	PURE CALAMANSI PACKETS	36 / 12 oz
4010S	PURE CALAMANSI SPOUT	24 / 7 oz





# FOOD SERVICE

## FRESCANO®

F440N	MILKFISH BONELESS BUTTERFLY	33lbs
F446N	MILKFISH BELLY PREMIUM CUT (DESCALED)	33lbs
F463BN	MILKFISH MARINATED GARLIC/VINEGAR BABY	33lbs
F463LN	MILKFISH MARINATED GARLIC/VINEGAR LARGE	33lbs
F455BN	MILKFISH BONELESS SMOKED BABY	33lbs
F440SN	MILKFISH BONELESS BUTTERFLY	33lbs
F434N	RELLENONG BANGUS	24 packs/1lb

## ORIENTEX® LUMPIA

O100I	PORK LUMPIA	10 / 3 lbs
O107	PORK LUMPIA SHANGHAI COCKTAIL	4 / 5 lbs
O271	PORK LUMPIA SHANGHAI COCKTAIL	6 / 4 lbs
O281	CHICKEN & SHRIMP LUMPIA COCKTAIL	6 / 4 lbs
O296	PORK & SHRIMP LUMPIA COCKTAIL	6 / 4 lbs



## PAMPANGA'S BEST® BULK MEATS

P147	PORK SWEET LONGANISA	2oz, ~160 pcs
P144	PORK SWEET GARLIC LONGANISA	2oz, ~160 pcs
P194	PORK HAMONADO LONGANISA	2oz, ~160 pcs
P170	PORK TOCINO	30 lbs / cs
P180	CHICKEN TOCINO	40 lbs / cs
P250	BEEF TAPA	30 lbs / cs







# ramar foods



## **HEADQUARTERS SF BAY AREA & GENERAL INQUIRIES**

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fax: 323-585-9878

## **HAWAII/PACIFIC**

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Kapolei, HI 96707

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fax: 808-678-6884



**RECIPES**

[ramarfoods.com](http://ramarfoods.com)